Dubai Economy and Zoho, a global technology company, join hands to assist Dubai businesses in their digital transformation.

Local businesses registered with Dubai Economy can gain access to Zoho One, a unified cloud-based suite of over 45 applications, which seamlessly connects diverse functions of a business, for free for one year.

Businesses can also run their sales, marketing, productivity, collaboration, HR management, finance and other functions on a single platform with Zoho One.

- **Wallet Credits for Zoho One**: Businesses registered with Dubai Economy can benefit from $1800 per business in wallet credits that can be used to subscribe to Zoho One.

- **Discount on Renewal**: After the wallet credits expire, businesses can avail a one-time discount of 5% on renewal of their subscription or to buy any Zoho product.

- **Focus on Privacy**: Users have the assurance that their data is confidential and protected, and only users themselves maintain ownership of that data.

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