

إحدى مؤسسات دائرة التنمية الاقتصادية - حكومة دبي  
An Agency of the Department of Economic Development - Government of Dubai

مؤسسة دبي لتنمية الصادرات  
DUBAI EXPORTS



## Glimpse Report on DE Success Transactions 2011

---

# Glimpse Report on DE Success Transactions 2011

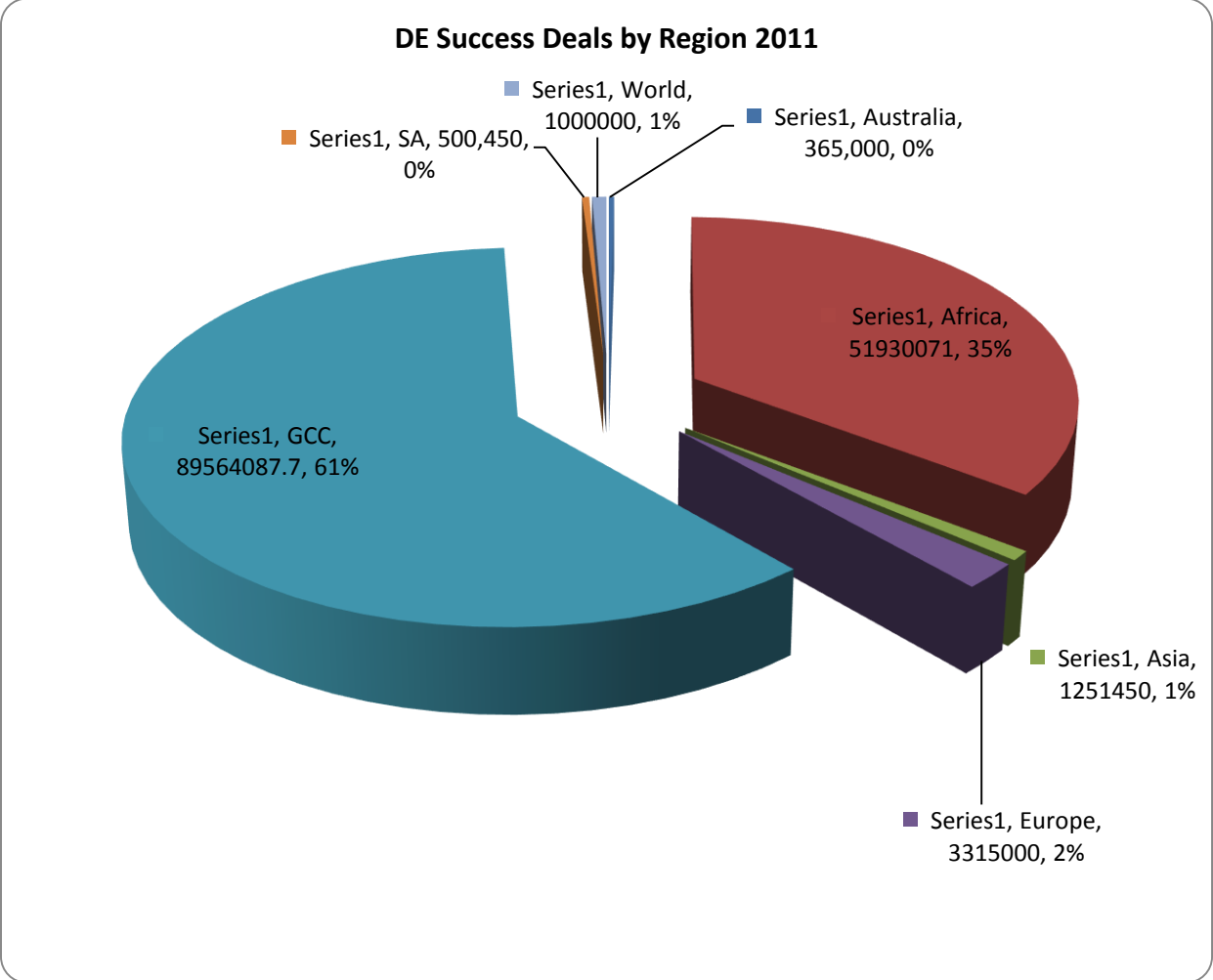
---

## Summary

1. Most of the deals were concentrated in GCC and Africa, the strategic variety markets for Dubai Exports .
2. Chemicals, Electronics and Food were the main sectors by value accounting for 97% of the value of deals..By number the Food sector has by far the lion share accounting for 67% of total number of deals
3. 35% of the markets penetrated were new markets for the exporters while 50% of the exporters were relatively new exporters with 0-3 years experience in exporting. This indicator is in line with DE strategy of market diversification and the increase of the number of exporters
4. 93% of the deals resulted in actual improvement in the business performance of the exporters. This satisfies DE strategy to give value added assistance of real benefit to the exporters

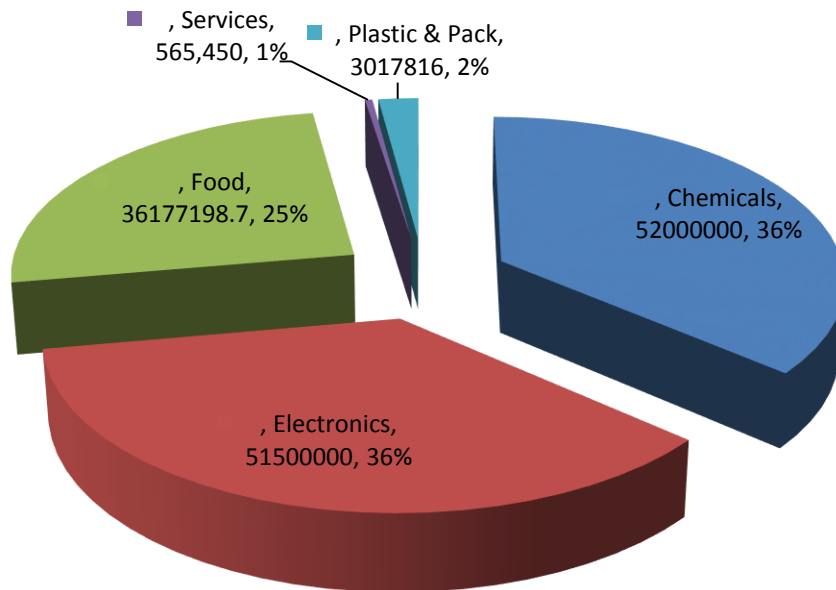
Total number of deals 2011 40

# Glimpse Report on DE Success Transactions 2011

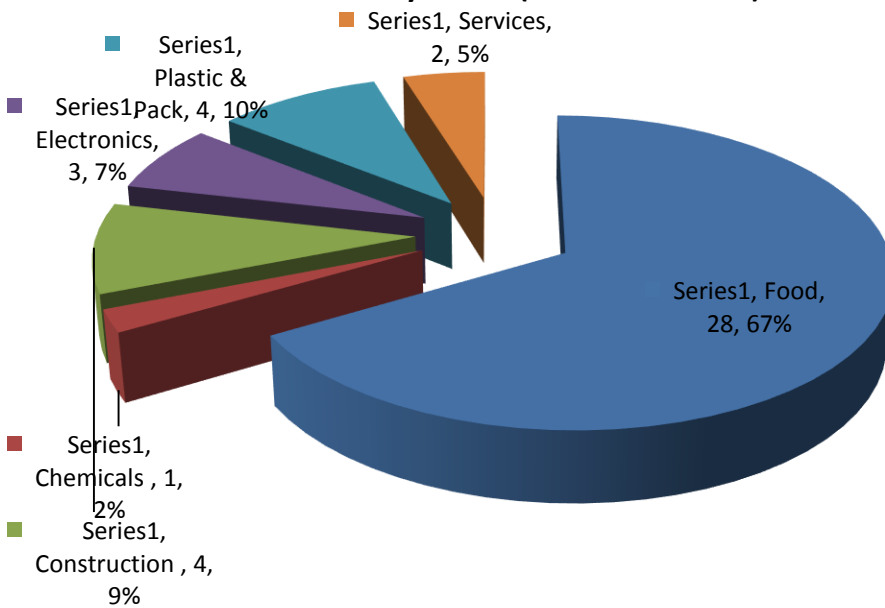


# Glimpse Report on DE Success Transactions 2011

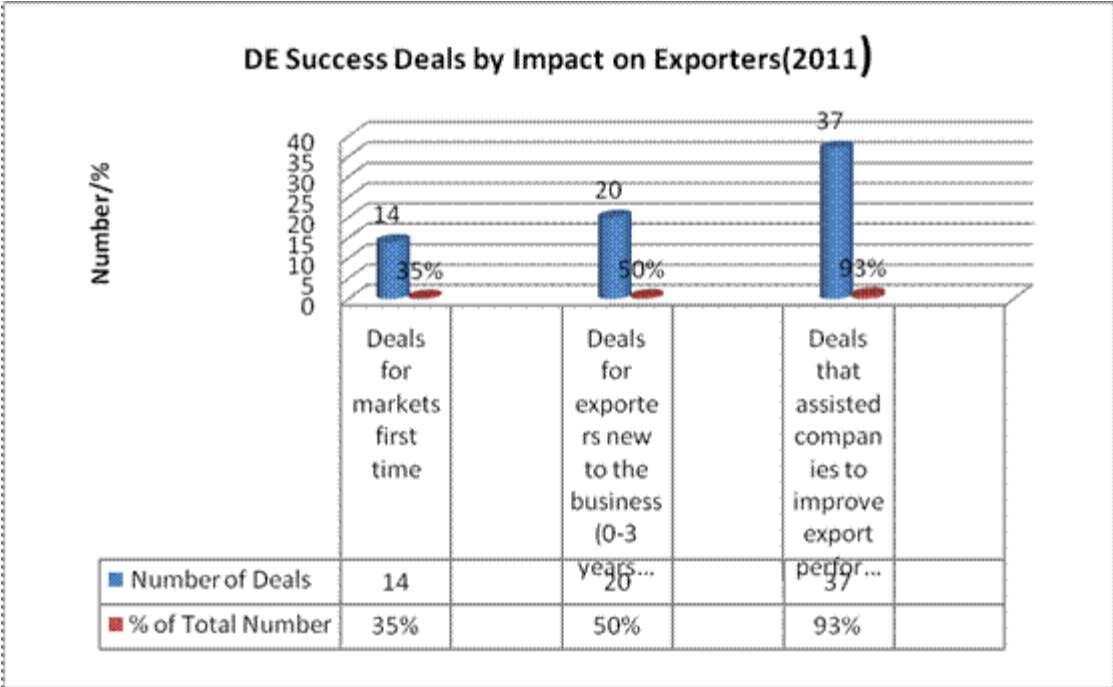
## DE Success Transactions by Value of Sector(2011)



## DE Success Deals by Sector (Number of Deals)2011



# Glimpse Report on DE Success Transactions 2011



# Glimpse Report on DE Success Transactions 2011

---